



Website Content Questionnaire

Please take a moment to provide us with the following information for use in creating your website.

CUSTOMER INFORMATION

Name _____

Company _____

Address _____

City, State, Zip _____

Phone _____

Fax _____

Email Address _____

Current Website Address _____

Overall Website Structure

- I want an informational/marketing website with an "order now" button that goes to my online store as a separate site.
- I want an informational/marketing website with online ordering features integrated into one site (i.e. product menu and shopping cart appear on all pages, even content pages)

Live Chat/Customer Reviews

- I would like Live Chat
- I would like Customer Reviews

Services and Programs Content Pages

- About Us/Company History
- Office Coffee Service
- Vending Service
- Water Service (Bottled)
- Water Service (Filtration)
- Janitorial Supply
- Foodservice/Commissary Service

- Social Awareness
 - Eco-Friendly Products
 - Fair Trade Products
- Other:
 - _____
 - _____
 - _____
- I do not want pages outlining our services; a single "About Us" page is sufficient

Equipment Site Pages

OCS Access is familiar with most of the popular equipment used in the OCS, Vending, and Water Industries. We have stock photos, product specification PDF's, and video demonstrations for many models. For equipment for which we do not carry stock files, we ask that you provide us with the material that you would like on the website. Often an OCS vendor has a relationship with their equipment supplier and can obtain higher-quality graphics, video, and PDF's than OCS Access could find on the web. As you define the equipment line that you carry below, we will denote what equipment we have content for and what will need to be provided.

Keurig

- B3000/SE
- B200
- B155
- B150
- B145 (OfficePro)
- B140
- B130 (DeskPro)
- Other: _____

Traditional Brewing Equipment

- Glasspot (Specify Manf. and Model)

- Airpot (Specify Manf. and Model)

- Thermal (Specify Manf. and Model)

FLAVIA

- C400
- C200
- SB100

Other Single Cup Systems

- Lavazza BLUE LB2210
- Starbucks Interactive Cup Brewer
- Tassimo Professional
- Douwe Egberts C60
- Pod Brewers, please specify below:

Other Single Cup, please specify below:

Vending Machines

- Soda/Juice
- Food
- Snack
- Coffee/Hot Drinks
- Other _____

Note: Due to the diversity of the vending industry, please take special care in filling out this section if you intend to show vending equipment on your website. Where indicated, please specify the SPECIFIC model, manufacturer (Dixie-Narco, Crane Co., Vendo, Royal Vendors, Automatic Products, Selectivend, U Select It, Seaga Manufacturing, etc.), and type (Glass Front Vending, Bottled 20 oz., Coffee Vending Machine, Cold Food Vending Machine, Conventional (snack) Vending Machine, etc.) of vending machine. OCS Access does not carry standard vending content, so the more content you can provide and the more precise you are, the more accurate your vending section will be.

Private Label

- I carry private label coffee and would like a page about it
- I carry private label water and would like a page about it

Note: Please note you will need to provide OCS Access with any graphics or literature you have on your private label.

Water Equipment

- Bottled Water Coolers (Specify Manf. and Model)

- Water Filtration Systems (Specify Manf. and Model)

Please send OCS Access any literature, graphics, company logos, proprietary product logos, etc. that you have so your site design is consistent with your current marketing materials. OCS Access will consult with you throughout the design process to obtain these items as needed, but anything you can provide up front will expedite the design process.